FAIR HOUSING COUNCIL OF OREGON

TOGETHER WE MAKE A NEIGHBORHOOD

FIRST ANNUAL mission-centered fundraising Luncheon

Sponsorship Kit
Please join us for an opportunity to demonstrate your support of the Fair Housing Council of Oregon’s mission. The Fair Housing Council of Oregon (FHCO) is a private, non-profit civil rights organization whose mission is to end housing discrimination and ensure equal housing opportunity statewide.

Thursday, April 23, 2020
11:30am-1:00pm

Self Enhancement, Inc.
3920 North Kerby Ave.
Portland, OR 97227

Sliding Scale Tickets
Suggested ticket price is $65.
Tickets available from $0-$65.
This event is open to everyone.

About us

FHCO is the only organization in the state that educates both housing providers and tenants about their rights and responsibilities under the Fair Housing Act. Our most popular outreach program is our bus tour, Fasten Your Seatbelts…It’s Been a Bumpy Ride. On the tours, we educate more than 1,600 people annually on the history of housing discrimination, segregation, and displacement in Oregon. Through our hotline and testing programs, we help advocate and restore housing choice for those experiencing housing discrimination.

Fair Housing Council of Oregon’s goals are to:
1. Ensure everyone in Oregon can live wherever they’d like to live, free from discrimination.
2. Empower people to speak up and take steps to prevent or address discrimination as it is happening.
3. Collaborate with housing providers and local and state governments to reduce discriminatory barriers to Fair Housing.
4. Create a network of partners in health care, environmental planning, criminal justice, education, and other fields to address Fair Housing issues in the work they do.

www.Fhco.org | 1221 SW Yamhill Street, Suite 305 | Portland, OR 97205 | 503-223-8197
Sponsorship levels and benefits

**Fair Housing Visionary - $10,000**
- An opportunity to speak from the podium at the beginning of the program
- Stand-alone table for your own corporate display on day of luncheon
- Small business promotional item or brochure at each guest’s place
- Logo on the invitation, if sponsorship is secured by February 12, 2020
- Special mention from the podium
- Table for eight with priority seating
- Six seats on the popular Fasten Your Seatbelts…It’s Been a Bumpy Ride bus tour*
- Name on the Fair Housing month poster that is distributed across the state (listed alphabetically if sponsorship secured by March 23, 2020)
- Additional logo placement in the following ways-
  - Top placement on sponsorship board
  - Prominently displayed in slideshow loop during luncheon
  - Premium placement in the event program
  - Shown as sponsor in Special Appeal Video credits
  - Primary logo placement in the thank you ad in local newspapers (pending media sponsorship)
  - Included on FHCO’s Fair Housing Month Web page
  - Displayed in “Thank You” email blast after event
  - Tabletop identification with logo on your table
  - Logo placement on bus tour program*

**Fair Housing Partner - $5,000**
- Stand-alone table for your own corporate display on day of luncheon
- Small business promotional item or brochure at each guest’s place
- Logo on the invitation, if sponsorship is secured by February 12, 2020
- Special mention from the podium
- Table for eight with priority seating
- Four seats on the popular Fasten Your Seatbelts…It’s Been a Bumpy Ride bus tour*
- Name on the Fair Housing month poster that is distributed across the state (listed alphabetically if sponsorship secured by March 23, 2020)
- Additional logo placement in the following ways-
  - Prominent placement on sponsorship board
  - Prominently displayed in slideshow loop during luncheon
  - Priority placement in the event program
  - Shown as sponsor in Special Appeal Video credits
  - Prominent Logo placement in the thank you ad in local newspapers (pending media sponsorship)
  - Included on FHCO’s Fair Housing Month Web page
  - Displayed in “Thank You” email blast after event
  - Tabletop identification with logo on your table
  - Logo placement on bus tour program*

**Fair Housing Advocate - $2,500**
- Special mention from the podium
- Brochures on the Sponsorship Table
- Table for eight
- Two seats on the popular Fasten Your Seatbelts…It’s Been a Bumpy Ride bus tour*
- Name on the Fair Housing month poster that is distributed across the state (listed alphabetically if sponsorship secured by March 23, 2020)
- Additional logo placement in the following ways-
  - Placement on sponsorship board sized by sponsor level
  - Displayed on shared slide in slideshow loop during luncheon
  - Placement in the event program
  - Logo in the thank you ad in local newspapers (pending media sponsorship)
  - Included on FHCO’s Fair Housing Month Web page
  - Displayed in “Thank You” email blast after event
  - Tabletop identification with logo on your table
  - Logo placement on bus tour program*

**Fair Housing Champion - $1,000**
- Special mention from the podium
- Brochures on the Sponsorship Table
- Table for eight
- Name on the Fair Housing month poster that is distributed across the state (listed alphabetically if sponsorship secured by March 23, 2020)
- Additional logo placement in the following ways-
  - Placement on sponsorship board sized by sponsor level
  - Displayed on shared slide in slideshow loop during luncheon
  - Placement in the event program
  - Logo in the thank you ad in local newspapers (pending media sponsorship)
  - Included on FHCO’s Fair Housing Month Web page
  - Displayed in “Thank You” email blast after event
  - Tabletop identification with logo on your table
  - Logo placement on bus tour program*

**Friend of Fair Housing**
- Brochures on the Sponsorship Table
- Table for eight
- Additional logo placement in the following ways-
  - Placement on sponsorship board sized by sponsor level
  - Displayed on shared slide in slideshow loop during luncheon
  - Placement in the event program
  - Included on FHCO’s Fair Housing Month Web page
  - Displayed in “Thank You” email blast after event
  - Tabletop identification with logo on your table
  - Logo placement on bus tour program*

For tickets, tables or sponsorships, contact: Eleanor Doyle, DEVELOPMENT COORDINATOR, at edoyle@fhco.org or 503-223-8197 ext. 111
Fair Housing Advocate - $2,500
• Special mention from the podium
• Brochures on the Sponsorship Table
• Table for eight
• Two seats on the popular Fasten Your Seatbelts…
  It’s Been a Bumpy Ride bus tour*
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  – Tabletop identification with logo on your table
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Fair Housing Champion - $1,000
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  – Tabletop identification with logo on your table

Friend of Fair Housing Table Host - $750
• Brochures on the Sponsorship Table
• Table for eight
• Additional logo placement in the following ways-
  – Placement on sponsorship board sized by sponsor level
  – Displayed on shared slide in slideshow loop during luncheon
  – Placement in the event program
  – Included on FHCO’s Fair Housing Month Web page
  – Displayed in “Thank You” email blast after event
  – Tabletop identification with logo on your table

Table Host - $520
• Table for eight
  – Name listed in the event program
  – Name on Tabletop identification at your table

Fasten Your Seatbelts…
It’s Been a Bumpy Ride
*FHCO’s popular bus tour explores Oregon’s hidden history of housing discrimination, segregation, and displacement and how this history relates to the challenges we face today. We conduct approximately 35 tours a year, between April and October, educating more than 1,600 people annually on the tours. Hundreds of groups have experienced our tour, including housing providers, government agencies, nonprofits, businesses, labor unions, educators, congregations, activist groups, law firms, and many others.