



**FAIR
HOUSING
COUNCIL**
OF OREGON

Neighborhoods **ARE FOR EVERYONE**



THIRD ANNUAL
mission-centered
virtual fundraising
event



SPONSORSHIP OPPORTUNITIES



**FAIR
HOUSING
COUNCIL**
OF OREGON



Neighborhoods **ARE FOR EVERYONE**



THIRD ANNUAL mission-centered virtual fundraising event

Please join us and show your support for the Fair Housing Council of Oregon's mission to end housing discrimination and ensure equal access to housing for all Oregonians.

**Thursday, April 21, 2022
12:00-12:30pm**

This event is free and open to everyone. Donations are welcome.

**For more information on
registration and
sponsorships, contact:**

Jules Robidoux

**DEVELOPMENT & COMMUNICATIONS
COORDINATOR**

jrobidoux@fhco.org or

503-223-8197 ext. 126

www.fhco.org

1221 SW Yamhill Street, Suite 305
Portland, OR 97205

About Fair Housing Council of Oregon

FHCO is the only organization in the state that educates both housing providers and tenants about their rights and responsibilities under the Fair Housing Act. We offer training and outreach activities that reach communities throughout the state, including presentations that explore historical housing segregation, discrimination, and displacement in Oregon. As part of our strategic plan to increase outreach statewide, we also have deepened our involvement in rural communities by forming local advocacy committees that work to address discrimination occurring within their communities.

Through our hotline and testing program, we help advocate and restore housing choice for those experiencing housing discrimination. We have responded to an increasing number of allegations of housing discrimination during the COVID-19 pandemic and work with tenants and housing providers to ensure everyone understands their housing rights.

As a civil rights organization, we facilitate presentations focused on institutionalized racism and historical harm through a fair housing lens and educate government officials on how to use public policy to remedy harm. We also advocate to jurisdictions across the state for development of housing that meets the needs of all community members

Our vision is that everyone in Oregon can live wherever they'd like to live, free from discrimination.

SPONSORSHIP LEVELS & BENEFITS

Fair Housing Visionary - \$10,000

- Opportunity to provide a short video for our event
- A training from our diversity, equity, and inclusion series for your organization that discusses Oregon's history of housing displacement and segregation—This session explores how layers of discrimination enacted over time have created housing disparities we see today
- Logo on the invitation, if sponsorship is secured by February 17, 2022
- Acknowledgment by Executive Director during event
- Name on the Fair Housing month poster that is distributed across the state (listed alphabetically, if sponsorship secured by March 22, 2022)
- Acknowledgment in social media campaign
- Logo placement in the following ways—
 - Top placement on sponsorship graphic
 - Special appeal video
 - Event banner on FHCO website
 - Event eblasts
 - Thank you letter sent to attendees
 - Primary logo placement in the thank you ad in local newspapers (pending media sponsorship)



Fair Housing Partner - \$5,000

- Opportunity to provide a short video for our event
- A training from our diversity, equity, and inclusion series for your organization that discusses Oregon's history of housing displacement and segregation—This session explores how layers of discrimination enacted over time have created housing disparities we see today
- Logo on the invitation, if sponsorship is secured by February 17, 2022
- Acknowledgment by Executive Director during event
- Name on the Fair Housing month poster that is distributed across the state (listed alphabetically, if sponsorship secured by March 22, 2022)
- Acknowledgment in social media campaign
- Logo placement in the following ways—
 - Prominent placement on sponsorship graphic
 - Special appeal video
 - Event banner on FHCO website
 - Event eblasts
 - Thank you letter sent to attendees
 - Prominent logo placement in the thank you ad in local newspapers (pending media sponsorship)

"The Fair Housing Council of Oregon has given me and my clients access to valuable fair housing information and educational tools as tenants and has empowered community stakeholders and partners to contribute to conversations that will improve services and laws that affect vulnerable Oregonians."

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Fair Housing Advocate - \$2,500

- Acknowledgment by Executive Director during event
- Name on the Fair Housing month poster that is distributed across the state (listed alphabetically, if sponsorship secured by March 22, 2022)
- Acknowledgment in social media campaign
- Logo placement in the following ways-
 - Placement on sponsorship graphic sized by sponsor level
 - Special Appeal Video
 - Event banner on FHCO website
 - Event eblasts
 - Thank you letter to attendees
 - Logo in the thank you ad in local newspapers (pending media sponsorship)

Fair Housing Champion - \$1,000

- Acknowledgment by Executive Director during event
- Name on the Fair Housing month poster that is distributed across the state (listed alphabetically, if sponsorship secured by March 22, 2022)
- Acknowledgment in social media campaign
- Logo placement in the following ways-
 - Position on sponsorship graphic sized by sponsor level
 - Event banner on FHCO website
 - Event eblasts
 - Thank you letter to attendees
 - Logo in the thank you ad in local newspapers (pending media sponsorship)

Friend of Fair Housing - \$750

- Acknowledgment by Executive Director during event
- Acknowledgment in social media campaign
- Logo placement in the following ways-
 - Position on sponsorship graphic sized by sponsor level
 - Event banner on FHCO website
 - Event eblasts
 - Thank you letter to attendees

Good Neighbor - \$500

- Name placement in the following ways-
 - Position on sponsorship graphic sized by sponsor level
 - Event banner on FHCO website
 - Event eblasts
 - Thank you letter to attendees



"FHCO has helped Northeast Oregon Economic Development District meet Fair Housing educational requirements related to HUD's Community Development Block Grants, increasing staff awareness of Fair Housing regulations, and helping us to become better advocates for fair housing in Northeast Oregon."

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BENEFITS AT-A-GLANCE

BENEFIT	VISIONARY	PARTNER	CHAMPION	FRIEND
Logo placement in the following ways- – Sponsorship graphic – Event banner on FHCO website – Event eblasts – Thank you letter sent to attendees	✓ ✓ ✓ ✓	✓ ✓ ✓ ✓	✓ ✓ ✓ ✓	✓ ✓ ✓ ✓
Acknowledgment in social media campaign	✓	✓	✓	✓
Acknowledgment by Executive Director during event	✓	✓	✓	✓
Name on the Fair Housing month poster	✓	✓	✓	
Logo placement in the thank you ad	PRIMARY	PROMINENT	BASIC	
Logo in special appeal video	✓	✓		
Logo on the invitation	✓	✓		
A training from our diversity, equity, and inclusion series	✓	✓		
Opportunity to provide a short video for our event	✓			



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